

INTRODUCING



Disney

MICKEY
MOUSE

Household
cleaning product
program



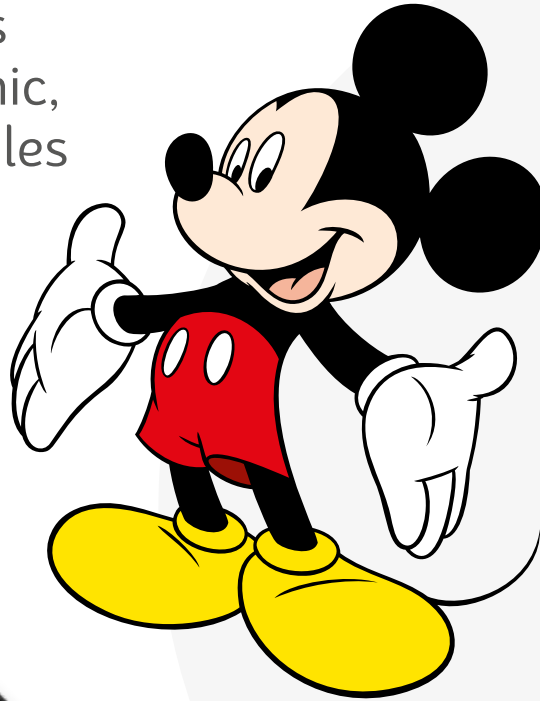
Bring the magic of Mickey into your home!

We have created an innovative range of aesthetic household cleaning products featuring Mickey Mouse, a category first.



Washing up has never been more fun!

All products have ergonomic, soft-grip handles



KITCHEN
Bottle brush →



KITCHEN
Pot scrub →

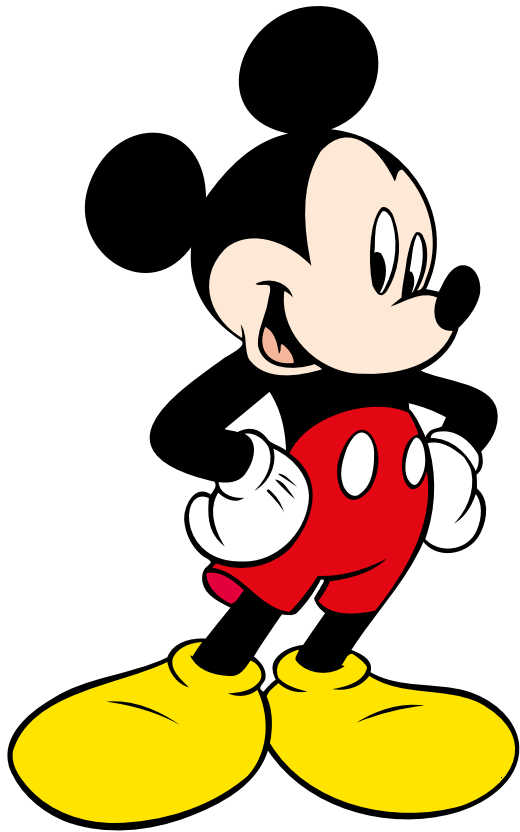


Built in scraper to remove stubborn food from your dishes, pots, pans, or your stove

KITCHEN
Dish brush ↓

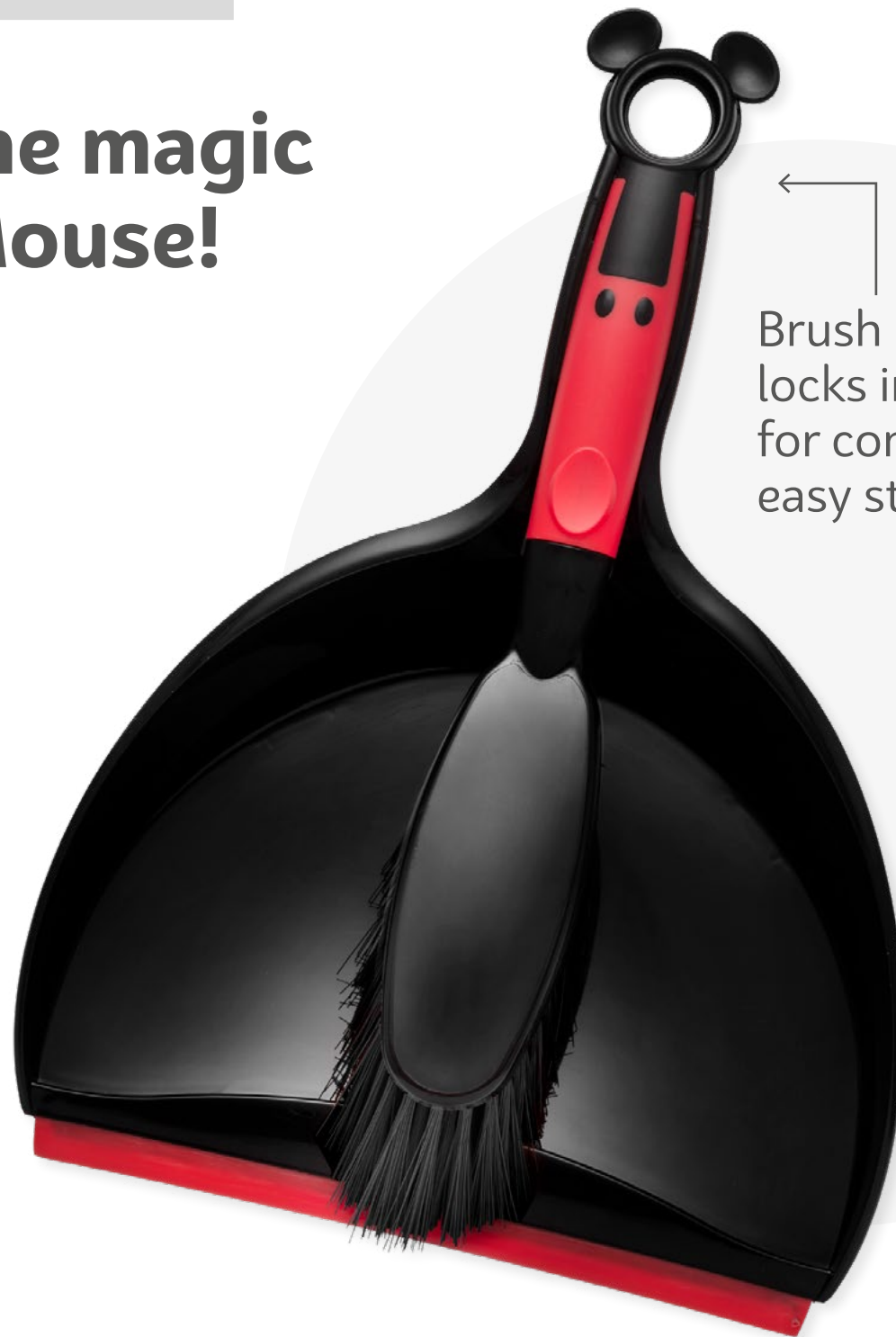


Celebrate the magic of Mickey Mouse!



“It’s kind of fun to do the impossible.”

– WALT DISNEY



Brush handle locks into dustpan for compact and easy storage

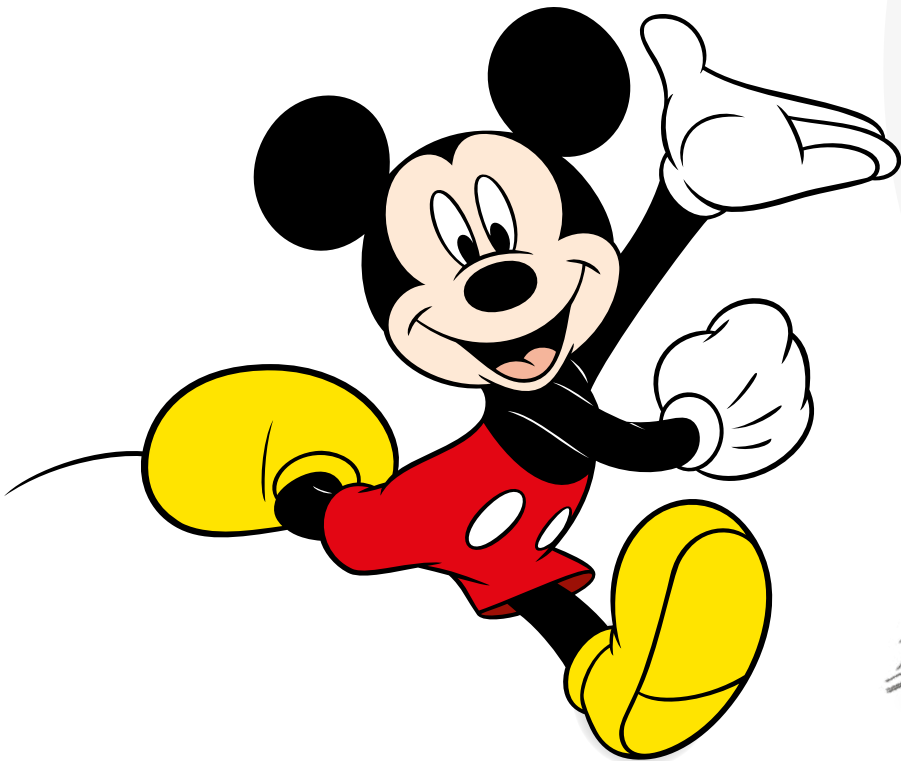
ALL SMOOTH SURFACES

← **Dustpan and brush set**



Infuse the excitement of Disney with the function and form of Mickey Mouse household cleaning products

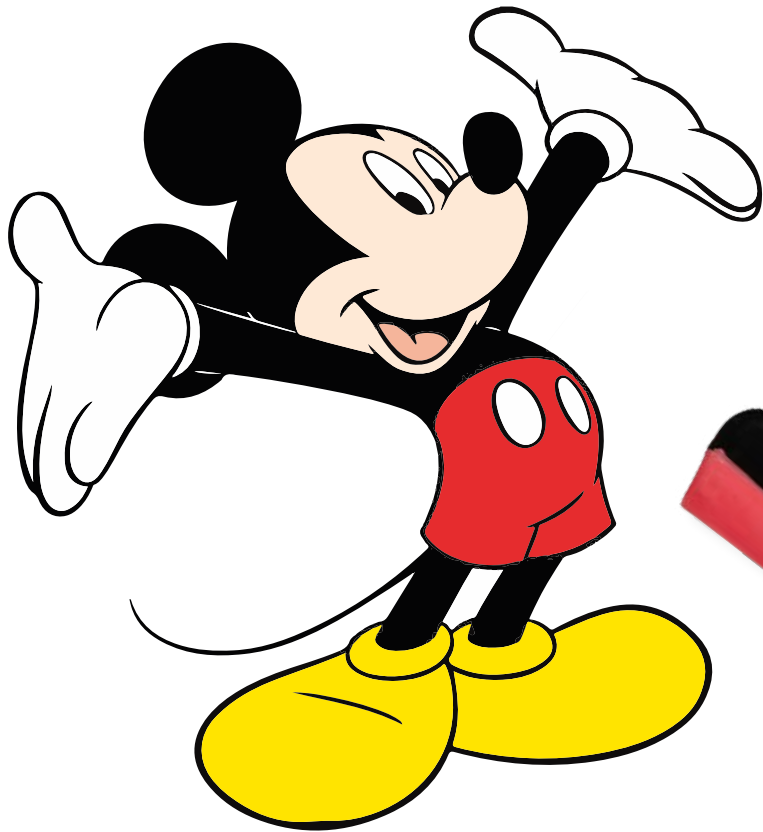
Designed to scrub clean floors, walls, and tiles



ALL SURFACES

← **Iron scrub**

Don't let your cleaning products hide in the cupboard



GLASS & MIRROR
SURFACES
Squeegee →



←
Keep shower doors
and bathroom mirrors
looking spotless

“When people laugh at Mickey Mouse, it’s because he’s so human; and that is the secret of his popularity.” – WALT DISNEY



**“Laughter is timeless,
imagination has no age,
dreams are forever.”**

– WALT DISNEY

Designed and manufactured by
the leading household plastics
and brushware manufacturer in
South Africa for over 100 years.



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